



Faculty Women of Color in the Academy National Conference 2024 Corporate Sponsorship Opportunities

Sponsorship Benefits	EMPOWER \$40,000	DIAMOND \$20,000	PEARL \$10,000	PLATINUM \$7,500
Conference Booklet Ad	4 pages	2 pages	1.5 page	1 page
250-Word Announcement sent along with FWCA communication to the entire FWCA Network between September 2023 & March 2024	5 total digital posts	3 total digital posts	2 total digital posts	1 total digital posts
Recognition on the FWCA Website	✓	✓	✓	✓
Acknowledgement on Social Media	✓	✓	✓	✓
Banner ad on conference app	✓	✓	✓	✓
Create Your Own Sponsorship Page on Digital Conference App	✓	✓	✓	
Sponsorship Video Played During General Session	90 seconds	60 Seconds	45 Seconds	
Website recognition includes a link to the website of your choice	✓	✓	✓	
Presentation at FWCA	1 live & 1 virtual workshop	30-minute live workshop	30-minute virtual workshop (pre-recorded)	
Presenting Sponsor of Special Events	Keynote Speaker	Panels	Networking events	
Booth Space at Women of Color Recruitment Fair & Exhibition Hall	2 Booths	1 Booth		
Logo Added onto Home Page of Website & SWAG Item if received by January 15, 2024	✓			
VIP Seating with Keynote Speaker	✓			

For more information contact:
Corporate Diversity Partners Program
Dr. Crasha V. Townsend
 Assistant Provost for Diversity and Inclusion
 Email: crasha@vt.edu
 (540) 231-7500