



Faculty Women of Color in the Academy National Conference 2024 Academic Sponsorship Opportunities

Benefits for Consideration	DIAMOND \$20,000	PEARL \$10,000	PLATINUM \$7,500	GOLD \$5,000	SILVER \$2,500
Number of Complimentary Registrations	24	12	9	6	3
Ad in Conference Booklet	2-pages	1.5-page	1-page	½ -page	¼ -page
Recognition on the FWCA Website	✓	✓	✓	✓	✓
Acknowledgement on Social Media	✓	✓	✓	✓	✓
Create Your Own Sponsorship Page on Digital Conference App	✓	✓	✓	✓	
Banner ad on conference app	✓	✓	✓	✓	
Website recognition includes a link to the website of your choice	✓	✓	✓		
Sponsorship Video Played During General Session	60 Seconds	45 Seconds	30 Seconds		
Presenting Sponsor of Special Events	Panels	Networking events	Workshops		
250-Word Announcement sent along with FWCA communication to the entire FWCA Network between September 2023 & March 2024	4 total digital posts	3 total digital posts	2 total digital posts		
Booth Space at Women of Color Recruitment Fair & Exhibition Hall	2 Booths	1 Booth			
Presentation at FWCA	30-minute live presentation	30-minute virtual presentation (Pre-recorded)			
Logo Added onto Home Page of Website & SWAG Item if received by January 15, 2024	✓				
VIP Seating with Keynote Speaker	✓				

For more information contact:
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