

Faculty Women of Color in the Academy

NATIONAL CONFERENCE

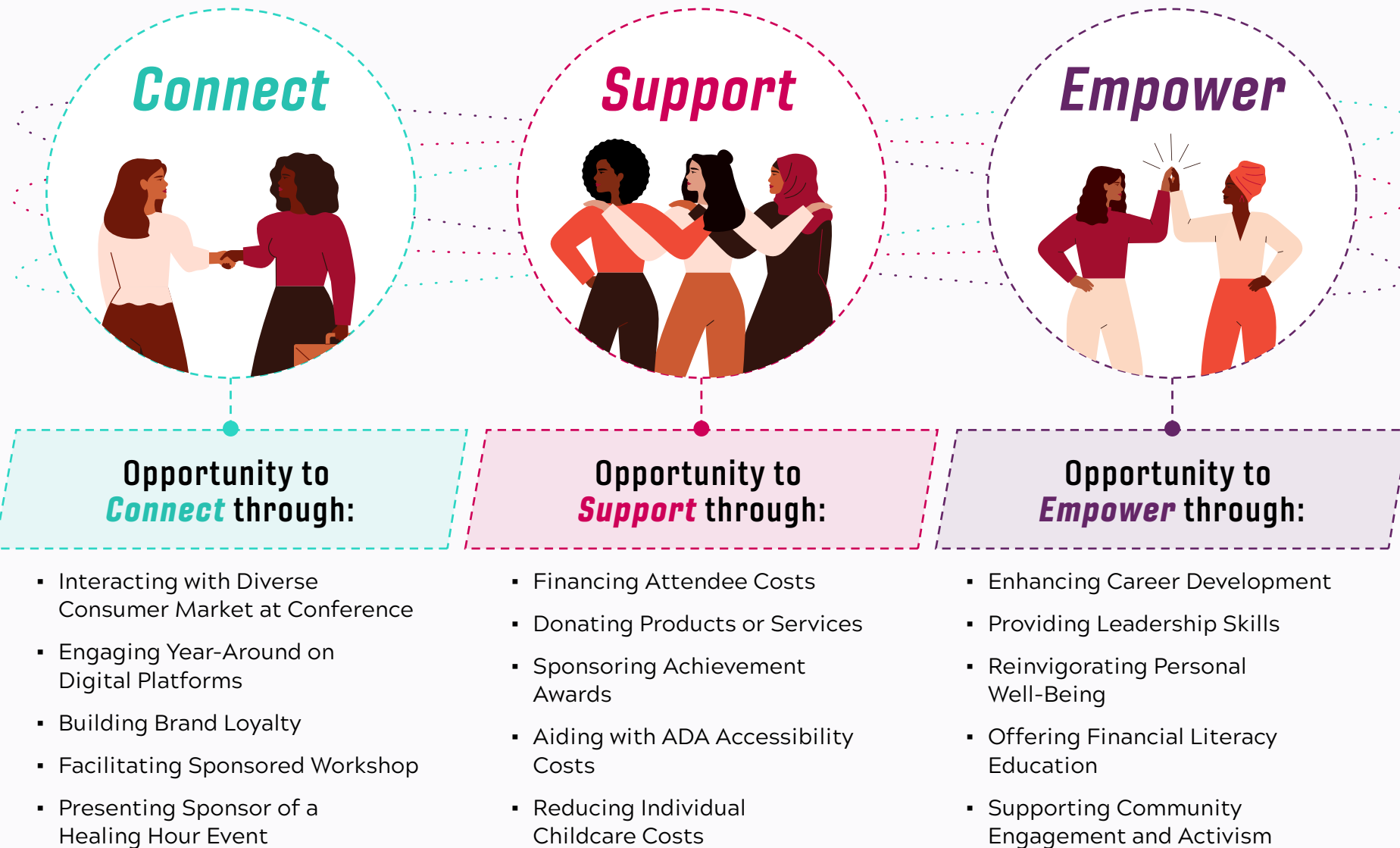
The women of FWCA are:

- Trailblazers
- Forward-Thinking Researchers
- Influential Community Leaders
- Parents and Partners
- Celebrated Scholars
- Educating the Next Generation
- Consumers with Sophisticated Taste and Disposable Income

Capitalize on four-day access to almost 1,000 Women of Color Scholars

Gain year-around access to 10,000 Women of Color consumers.

Supporting the empowerment of Women of Color in higher education to connect with brilliant intellectual academics from around the country



By investing in FWCA, Sponsors Enhance:

- Career Development
- Leadership
- Personal Well-Being
- Scholar Activism



According to Jack Morton Worldwide Agency, Women of Color represent **\$5 billion** in buying power - they are the fastest growing and most economically important audience in the United States.



The global impact of investing in women of color in the workplace correlates to increased economic growth, work productivity and public health benefits.



By 2060, women of color will make up the majority of all women in the United States.

Contact **Dr. Menah Pratt** at fwca@vt.edu to support the FWCA network through sponsorships.



FWCA Sponsors Are:



FWCA Sponsorship Levels:

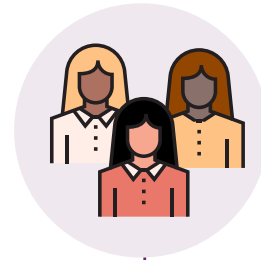
DIAMOND
\$20,000

PEARL
\$10,000

PLATINUM
\$7,500

What's the value of becoming a sponsor at one of these levels?

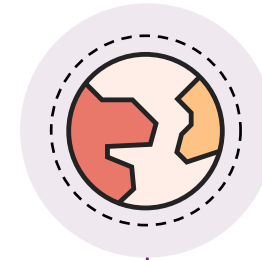
- ✓ Engagement throughout the year
- ✓ Website visibility
- ✓ Access at the conference



Supportive of Women of Color



Inspired by Academic Leadership



Connected to the Global Community



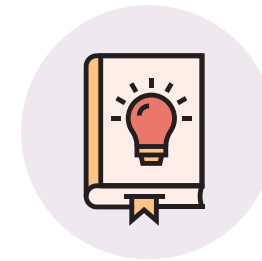
Aligned with Diversity, Equity and Inclusion (DEI) efforts



Respected as an Ethical Organization



Passionate about Physical and Mental Wellness



Dedicated to Publishing Innovative Research



Partnered with Under-Served Communities



Committed to the Value of Education

Connect



Support



Empower



Become a sponsor today!

