



Become an FWCA Sponsor Today!

For over a decade, FWCA has been the premier professional development conference for women of color scholars. Each year close to a 1000 faculty, administrators, and doctoral women attend FWCA to connect with other women of color from across the country. Support from sponsors like you allows us to increase access by decreasing the individual attendee cost by 40%.

Sponsorship Opportunities



PREVIOUS SPONSORS



Diamond Level \$20,000

- Presenting Sponsor of a Premier Event such as a Keynote Speaker, Writing Retreat, or Leadership Panel
- 2-Page Color ad in conference booklet
- Name & Logo embedded on digital splash screens on app and on-site
- Facilitate one 30-minute in-person workshop on conference topic or one 15-minute company presentation to entire conference audience
- Opening session acknowledgement by FWCA Founder
- One 60-second sponsorship video played during general session
- Two booths at Women of Color Recruitment Fair
- Four tickets to a Keynote Meet & Greet
- Recognition on the FWCA Website with a link to the website of your choice
- Banner ad and sponsor page on conference app
- Acknowledgement video on social media
- Announcement featured on homepage of FWCA website until conference weekend
- One featured social media post between now and conference weekend
- 25 Complimentary registration waivers

Pearl Level \$10,000

- Presenting Sponsor of a Special event such as Welcome Reception or (em)Power Hour
- 1-Page color ad and ½ page color ad in conference booklet
- Name and logo projected on screen in general sessions
- Opening session acknowledgment from FWCA Director
- Facilitate one 30-minute virtual workshop on conference topic or one 15-minute virtual company presentation
- One 45-second sponsorship video played during general session
- One Booth at Women of Color Recruitment Fair
- Recognition on the FWCA Website with a link to the website of your choice
- Banner ad and sponsor page on conference app
- Individual acknowledgement on social media
- 12 Complimentary registration waivers

Gold Level \$5,000

- ½ Page color ad in conference booklet
- Name projected on digital screen with other sponsors
- Recognition on the conference website
- Banner ad on conference app
- Sponsorship level group acknowledgement on social media
- 5 Complimentary registration waivers

Platinum Level \$7,500

- Co-Presenting Sponsor of one workshop
- 1-Page color ad in conference booklet
- Name and logo projected on digital screen with other sponsors
- One 30-second sponsorship video played during general session
- One booth at Women of Color Recruitment Fair
- Recognition on the FWCA Website with a link to the website of your choice
- Banner ad on conference app
- Sponsorship level group acknowledgement on social media
- 8 Complimentary registration waivers

Silver Level \$2,500

- ¼ Page color ad in conference booklet
- Recognition on the conference website
- Sponsorship level group acknowledgement on social media
- 3 Complimentary registration waivers

TO LEARN
MORE ABOUT
SPONSORSHIP
OPPORTUNITIES
CONTACT US
TODAY!

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