



OFFICE FOR INCLUSION
AND DIVERSITY
VIRGINIA TECH.

Student Opportunities & Achievement Resources

@ Virginia Tech

CORPORATE DIVERSITY PARTNERS



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Office for Inclusion and Diversity



<https://vt.edu/admissions/black-college-institute.html>

Partner with OID

Make this your signature partnership to build diverse talent. Virginia Tech offers a robust portfolio of initiatives that engage pre-college students to encourage matriculation and offers critical resources and community to students once they arrive on campus through graduation. This enhances the student experience and fosters a diverse and inclusive community.

Virginia Tech, through InclusiveVT and the Office of Inclusion and Diversity, has developed a comprehensive structure to advance diversity and inclusion. InclusiveVT is the institutional and individual commitment to Ut Prosim (that I may serve) in the spirit of community, diversity, and excellence. Since its inception 150 years ago, InclusiveVT has produced transformational outcomes for Virginia Tech and has generated significant momentum, including welcoming our most diverse class in the history of university.



Black College Institute

The Black College Institute is an academic summer enrichment program by Virginia Tech. It hosts talented, high-achieving and academically curious rising high school juniors and seniors. While this program is designed to attract underrepresented and/or first-generation students, we welcome the participation of any student who has a potential interest in Virginia Tech. Our program activities are planned using a multicultural perspective though we place special emphasis on the African-American identity.



Inspire through precollege outreach programs. Build on the momentum of the university's most historically diverse incoming class.

3.8% to 8.9%

Increase in Black students entering class from 2016-2021



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BCI Overview

Make this your signature partnership to build diverse talent.

The Black College Institute (BCI) is one of the ways, you can provide high-level visibility of your support of diversity in higher education.



Benefits to BCI Participants

Your generosity goes towards allowing students to participate in a rich learning experience. Student participants will be able to:

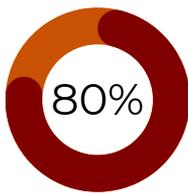
- Engage with various academic disciplines
- Gain college life experience with Virginia Tech's faculty, staff, and students through hands-on learning opportunities
- Attend workshops on college application process, scholarships and financial aid
- Complete college level research in team-based social justice and research projects
- Engage with Alumni and Corporate partners



Invest in our Future

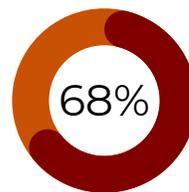
Your support assists to nurture students' academic interests and lower the barriers to academic excellence. Investments in these programs will provide critical resources to help students get ahead, get connected with peers, and prepare for the significant academic demands they face at Virginia Tech.

BCI serves as a pipeline program, that also supports current VT students when they arrive on campus. BCI is a three-fold pipeline. The foundational level is for the pre-college summer experience. The second level is through an orientation program - JumpStart, that sets students up for success. The final level is Sankofa, a professional development and mentoring program that students participate in for their 4 years of undergrad. Students attend these program at no cost.



Apply/Attend

This percentage point represents the number of BCI participants that both apply, and are accepted into VT.



Increase in Diversity

An increase in the number of African American students since 2017, a historic mark for the institution in both actual numbers and proportion.

- Support for outreach and summer campus programs will enable nearly 3000 high-school students to gain exposure to Virginia Tech at no or reduced cost over the life of the investment.
- Enrollment/course assistance for student jumpstart and peer mentoring programs will positively impact about 700 Virginia Tech students every year giving them a strong beginning to their college career and supporting academic excellence.



Participating in BCI my junior year of high school ended up becoming one of the main reasons I applied to VT. From the moment I stepped on campus and experienced BCI, I felt like I was at home surrounded by family.”

- Taylor W. (current student)



Sponsorship Levels

Sustaining- \$100,000

SUSTAINING Gift

- Support 3 weeks of BCI
- Recognition on BCI website/social media
- Full page ad in digital program
- Keynote over meal (optional)
- Recognition during all assemblies
- Career Networking with BCI alumni

Leadership - \$75,000

LEADERSHIP Gift

- Support 2 weeks of BCI
- Recognition on BCI website/social media
- Half page ad in digital program
- Recognition during 2 weeks of assemblies
- Career networking with BCI alumni

Empowering - \$50,000

EMPOWERING Gift

- Support 1 week of BCI
- Recognition on BCI website/social media
- Quarter page ad in digital program
- Recognition, 1 week of assembly
- Career networking with BCI Alumni

Inspirational \$25,000

INSPIRATIONAL Gift

- Supports alumni and corporate networking sessions
- Recognition on BCI website/social media
- Listing in digital program

Transformational Gift - \$250,000 - \$1 Million

TRANSFORMATIONAL Gift

As a partner with the BCI programming you have the opportunity to give a sustainable gift that will transform the experiences of students, and how we are able to deliver the Black College Institute at Virginia Tech. Your generous gift, will provide an opportunity for scholarships to support enrollment at Virginia Tech.

Return on Investment

As a partner with the BCI programming you:

- Have unprecedented access to a diverse and talented pool of students, future candidates/employees
- Leverage Virginia Tech's breadth and depth of industry-ready talent
- Set a call to action for other companies to join in building on success;
- Are recognized as a diversity champion for your vital contributions to increase opportunity and equity.
- Have access to the Office for Inclusion & Diversity with full continuum of support.